Velumanoharan

Arts and Science College for Women



Empowering Women for Change

An Educational Initiative under Velumanoharan Health and Educational Trust
Affiliated to Alagappa University, Karaikudi, Recognized by UGC under Section 2(f)
Devipattinam Road, Ramanathapuram.

National Level Conference

On

Artificial Intelligence & Digital Transformation in Commerce, Management & FINTECH

AIDCMF – 2K26



Organized by

Department of Commerce with Computer Application

LEARN • LEAD • LAUNCH

Ramanathapuram - 623 504

About the College

VELUMANOHARAN ARTS AND SCIENCE COLLEGE FOR WOMEN, established in 2019, is committed to empower women through quality education, discipline, leadership, innovation and holistic development. The institution provides a supportive and inspiring learning environment that fosters academic excellence, personal growth, creativity, confidence and social responsibility. With experienced faculty, modern learning resources and student-centered activities, the college equips students with the knowledge, practical skills and opportunities needed to achieve their aspirations. By promoting innovation, critical thinking, integrity and lifelong learning, the college prepares young women to confidently face global challenges and emerge as responsible citizens, successful professionals and visionary leaders who make meaningful contributions to society.

About the Department

The Department of Commerce with Computer Applications (B.Com CA) at Velumanoharan Arts and Science College for Women is established in the academic year 2023. It is committed to providing quality education by integrating commerce, accounting, business management and modern computer applications. The department equips students with strong theoretical knowledge and practical skills in accounting, taxation, finance, programming, database management and business software. Through experienced faculty, well-equipped computer laboratories, seminars, workshops, industrial visits and placement-oriented training, the department prepares students to meet the challenges of the corporate world. It also encourages innovation, entrepreneurship, leadership and lifelong learning, enabling graduates to pursue successful careers in business, banking, information technology and higher education with confidence and competency.

Conference Overview

The conference on 'Artificial Intelligence & Digital Transformation in Commerce, Management, and FINTECH' focuses on the transformative impact of emerging technologies on modern business and financial practices. It provides a platform to explore AI, automation, data analytics, digital payments, blockchain, cybersecurity, and other innovations that enhances decision making, business efficiency, customer relation and financial services. The conference aims to bring together academicians, researchers, students and industry professionals to share knowledge, research insights, and innovative ideas for a smarter and digitally driven future.

Conference Objectives

- To explore the role of Artificial Intelligence and digital technologies in commerce, management and FINTECH.
- To promote innovative ideas, research and knowledge sharing among participants.
- To access the impact of AI, automation, data analytics, blockchain and digital payments on business and financial services

Expected Participants

- Academicians and Researchers
- Research Scholars
- Postgraduate and Undergraduate Students
- Industry Professionals

Conference Sub Themes



AI & Digital Transformation in Commerce

USING AI AND DIGITAL TECHNOLOGIES TO TRANSFORM AND IMPROVE MODERN COMMERCE

- AI in E-Commerce & retail innovation
- Digital marketing & Customer experience
- Data analytics & Consumer insights
- AI-Driven business decision making
- Smart supply chain & Digital logistics
- Digital payments & Smart commerce



AI-Driven Management & Business Innovation

USING AI TO IMPROVE MANAGEMENT PRACTICES AND DRIVE BUSINESS INNOVATIONS

- Generative AI & agentic AI in management
- AI-enabled strategic decision making
- Predictive analytics & business intelligence
- AI in human resource management
- Business process automation & innovation
- Digital leadership & Future of work



FINTECH & Digital Financial Services

USING AI AND DIGITAL TECHNOLOGIES IN FINANCIAL SERVICES, PAYMENTS, BANKING AND INVESTMENT

- AI in digital banking
- Digital payments and UPI
- Blockchain and financial technology
- AI based financial analytics
- Digital lending and credit scoring
- Cyber securuty in fintech



Data, Cybersecurity & Emerging Technologies

USING DATA AND EMERGING TECHNOLOGIES TO ENABLE SECURE, INTELLIGENT AND DIGITALLY CONNECTED BUSINESS

- Big data & Business intelligence
- Data analytics & Visualization
- Cybersecurity & Digital risk management
- Data privacy, protection & governance
- Cloud computing & Digital transformation
- Blockchain, IoT & Emerging technologies



Future, Ethics & Sustainable Digital Transformation

EXPLORING THE FUTURE OF RESPONSIBLE, ETHICAL AND SUSTAINABLE DIGITAL TRANSFORMATION

- Responsible & Ethical artificial intelligence
- AI Governance, Regulation & compliance
- Generative AI, trust & transparency
- Sustainable & Green digital transformation
- AI for Sustainable business & inclusive growth
- Digital Skills · Future work · Human + AI

GUIDELINES FOR ABSTRACT SUBMISSION

Abstracts should be 250–300 words, original, unpublished and relevant to the conference theme. The abstract should include the objectives, methodology, key findings/expected outcomes and conclusion, followed by 3–5 keywords. Use Times New Roman, 12 pt, 1.5 spacing, and include the author(s)' name, affiliation and contact details. Submit the abstract in MS Word/PDF format before the specified deadline. Selected abstracts will be considered for presentation.

GUIDELINES FOR FULL PAPER SUBMISSION

Authors are invited to submit original, unpublished full papers related to the conference theme. The paper should be clearly structured, well-researched and prepared according to the prescribed format, including title, author details, abstract, keywords, main content, references and plagiarism-free content. Papers should be submitted within the specified deadline and will be subject to review before acceptance.

MANUSCRIPT PREPARATION GUIDELINES

Manuscripts should be original, plagiarism-free and prepared in a clear and concise format. The paper should include a suitable title, author details, abstract, keywords, main text, conclusion and references, following the prescribed font, spacing and formatting guidelines. Authors should ensure accuracy, proper citation and adherence to the conference theme before submission.



Participants are required to submit their Abstracts and Full Papers to :
https://shorturl.at/jlJVY

PUBLICATION OPPORTUNITIES

Selected papers will be considered for publication in the following international Peer-reviewed journals, and all accepted papers will be published in a special issue. Subject to the scope and editorial policies of the respective publishers. Publication is contingent upon the successful completion of the publisher's editorial process, including plagiarism screening, peer review and compliance with the prescribed manuscript guidelines. Additional publication charges, wherever applicable, shall be borne by the authors. A DOI (Digital Object Identifier) will be assigned to each article published in the journal as well as to each special issue papers included in the ISNN-Journal

- **Scholar Journal of Commerce and Management**
  https://scholarindiapub.com/commerce-management
- **Scholar Journal of Humanities and Social Sciences**
  https://scholarindiapub.com/humanities

IMPORTANT DATES		
1.	Abstract submission	10.09.2026
2.	Abstract acceptance notification	15.09.2026
3.	Full paper submission	20.09.2026
4.	Full paper acceptance notification	25.09.2026
5.	Registration deadline	05.10.2026
6.	Conference Date	09.10.2026

Submit your paper 👉 https://shorturl.at/jlJVY

REGISTRATION FEES

All presenters, including co-authors are required to register separately for the conference. The registration fee includes the conference kit, participation certificate, lunch and refreshments during the conference. The applicable registration fee is as follows:

Participants Category	INR
Academicians / Industrialist	₹ 300
UG /PG Students	₹ 250

Publication Fee : Rs.1,300/-

The registration fee is non-refundable and non-transferable. Registration will be confirmed only upon receipt of the applicable registration fee. Authors opting for publication in the conference's associated journals or proceedings shall pay the applicable publication charges separately as prescribed by the respective publisher. No TA/DA will be provided to participants.

ONLINE LINK FOR :

Registration : **https://shorturl.at/FMYOd**

Spot registration is not available. Registration is accepted only through online mode.

Payment Details:

SCAN TO PAY
Conference Registration Fee
A/C Name: MANIMALA S
BANK NAME: TAMILNADU MERCANTILE BANK
UPI ID: 9047747064@ibl

Instagram : **https://shorturl.at/oqopR**

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CONTACT DETAILS

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